



BRINGING OUT THE BEST IN RETAIL

JOIN EUROPE'S
LEADING RETAIL
DISPLAY ASSOCIATION



Discover SDEA

Discover an abundance of sales opportunities, discounts and assistance, that will increase your sales and save you money.

The Shop & Display Equipment Association is both highly regarded and widely recognised. With an in-depth knowledge of the industry, we understand the difficulties you face and aim to provide the solutions.

The Shop & Display Equipment Association provides unparalleled value for money. For the price of one month's advert in a trade publication, we provide promotion for your company and products year round, in an ever increasing range of formats including discounts and many member benefits. We create sales leads for members by promoting them to the retail and design sectors and we help members reduce their costs by offering an exceptional package of services and benefits.

Our members recognise the need for an active Association within the shopfittings and display industry and are proud to be part of it.

Our website www.shopdisplay.org features all members and has a fully searchable keyword and product search facility for buyers to easily find our members and their products. We also feature up to date new products and services from members.

Each month the website is visited by 12,000 buyers and each week has over 2,000 searches for individual members details. With the introduction of the SDEA App the Association is at the forefront of the display industry, spreading our reach ever further each year.

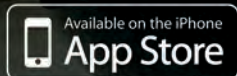
www.shopdisplay.org

SDEA launch new interactive APP to support the industry

Download the SDEA App

The free Shop & Display Equipment Association App keeps you updated and informed about retail, hospitality and leisure interiors. View the latest Design & Display Directory, keep up to date with the latest news, read the latest projects and learn about key industry events.

Download for free today via App Store & Google play



App **Features**



Meet our **members**

Easily access shopfittings and display systems, props, accessories, POS, signage, vm and other equipment and services for commercial interiors.



Get **inspiration**

The Directory and Shoptalk are full of creative and innovative ideas to help you design commercial interiors full of theatre and sophistication.



Latest **news and projects**

The latest news from the Shop and Display Equipment Association alongside inspirational design projects from around the world.



Industry **events**

Stay one step ahead. Find out key information on the Creative Retail Awards and other trade events taking place in the UK and abroad.



Industry Events:

Creative Retail Awards

FREE ENTRIES FOR SDEA MEMBERS

The Creative Retail Awards are a dynamic and exciting annual event designed to recognise and reward innovation and excellence in retail design and experience. The awards span a number of disciplines, including store design, surfaces, display systems, innovative technology, lighting and much more. The awards are judged by a panel of industry leaders and experts.

Bringing together the whole industry, the Creative Retail Awards is a night that blends networking with an informal party atmosphere celebrating the diversity in our industry. The Awards recognise talent across the full spectrum of retail design and display in a broad range of awards categories.

www.creativeretailawards.com



Creative Design and Display Connections

£500 DISCOUNT FOR SDEA MEMBERS

Our extensive combined background in design and display in the retail, hospitality and leisure sectors makes CDDC the perfect partner to help buyers and suppliers forge lasting corporate relationships. A series of 14 one-to-one meetings will be held between buyers and suppliers over the course of the day,

We have designed Creative Design & Connections to provide an element of fun and networking as well as one-to-one meetings. Our ethos has always been that, after meetings, business relationships are further strengthened by networking and fun. This element is incorporated within CDDC.

www.cddconnections.com



Directory

Each year the Design & Display Directory is the 'go-to source' for thousands of buyers and specifiers around the world. All member companies feature within the Directory and it is available at all key UK exhibitions. It is also available at key international exhibitions including EuroShop, Dusseldorf. The Directory is read by many thousands through the App, website and printed editions.



<<<< SCAN TO READ

Get in touch

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